



# The New York Urban League's 41<sup>st</sup> Annual Football Classic

Saturday September 14, 2013 – 3:00PM - The New Meadowlands, East Rutherford NJ

## VENDORS!

Reach over **30,000** plus fans and supporters!

The New York Urban League is proud to invite you to become a vendor for the biggest black college football game and party taking place in the New Meadowlands Stadium in East Rutherford NJ; The NYUL 40<sup>th</sup> Annual Football Classic! **Sign up TODAY!**

### Who's at the game?

**Educated professionals** rooting for their team; they are **Business Owners** making strong significant connections with fans in the stands; they are **Heads of Households** bringing kids to their first college football game; they are **Leaders** networking with like minded people.

**Brand Loyal and Brand Savvy**, they are influential community leaders and members who are continuously working toward increasing their income and creating a solid foundation for their family.

### Share your products with:

- Alumni
- University students
- Sports fans
- Fraternities & Sororities
- Professionals
- Families
- Civic organizations
- Church groups
- and Urban Leaguers from up and down the Eastern Seaboard.

### MEDIA PRESENCE

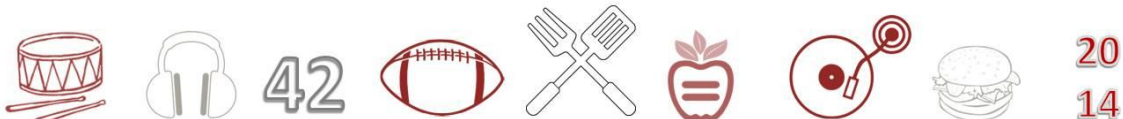
You will also be a part of an event promoted through our media partners **Hot 97, Daily News** to name a few.

### APPLY TODAY!

Complete and submit the enclosed application to the New Meadowlands Stadium today.

For more information contact:

State Fair Event Management  
 229 Main Street  
 Belleville, NJ 07109  
 Ph: 973-450-1073  
 Fax: 973-751-7397



[www.NYULFootballClassic.com](http://www.NYULFootballClassic.com)

# NYC's Homecoming Weekend!

QUESTIONS? Call us at the Meadowlands Ph: 973-450-1073



# The New York Urban League's 42<sup>nd</sup> Annual Football Classic

Saturday September 20, 2014– 3:00PM – MetLife , East Rutherford NJ

## MARKETPLACE VENDOR APPLICATION

For faster service, apply online at [www.nyul.org/vendors](http://www.nyul.org/vendors)

Last Name: \_\_\_\_\_ First Name \_\_\_\_\_

Company Name: \_\_\_\_\_

E-mail (print clearly): \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

N.J. Sales Certificate # (Required): \_\_\_\_\_

Don't have one, no problem. Go to [https://www.state.nj.us/treasury/revenue/dcr/reg/sos\\_dcrnew01\\_prod.htm](https://www.state.nj.us/treasury/revenue/dcr/reg/sos_dcrnew01_prod.htm)

**NOTE: The Vendors Pavilion will close temporarily 30 minutes before kickoff and will reopen after halftime**

### PREPAYMENT

Early Bird Special Postmarked July 25th		General Registration Postmarked July 26– September 5, 2014		Late Registration Postmarked Sept 6- Sept. 19, 2013	
General Merchandise	\$325	General Merchandise	\$ 375.00	General Merchandise	\$ 450.00
Food & Beverage	\$425	Food & Beverage	\$ 500.00	Food & Beverage	\$ 550.00
Corporate	\$1000	Corporate	\$ 1000.00	Corporate	\$ 1000.00

**\*\*NO PAYMENTS WILL BE ACCEPTED IF POSTMARKED AFTER SEPTEMBER 10TH.\*\***

**Day of Event Registration: \$550 / Cash only / NO FOOD**

### SELLING INFORMATION

One Space Size is 24' x 18'. (this entitles a vendor to one vehicle. Box trucks require the purchase of 2 spaces)

# of Spaces Requested: \_\_\_\_\_ Total Cost: \$ \_\_\_\_\_

Select one:  Merchandise  Food & Beverage  Other

Describe your goods/services: \_\_\_\_\_

### Payment

**NO CASH or PERSONAL CHECK**

Make Money Order or Certified Check -- Payable to: **New York Urban League**

### SUBMIT

Mail To: State Fair Event Management  
Attn: NYUL Football Classic  
229 Main Street  
Belleville, NJ 07109  
Ph: 973-450-1073

OR

Fax to: 973-751-7397  
ATTN: New York Urban League  
c/o State Fair Event Management

**\*\*UNAUTHORIZED ITEMS CONTAINING NYUL FOOTBALL CLASSIC IMAGES WILL BE CONFISCATED BY THE NEW JERSEY STATE POLICE\*\***

How did you hear about us?  Radio  Newspaper  Online  Word-of-Mouth  Other \_\_\_\_\_

**QUESTIONS?** Call us at the Meadowlands Ph: 973-450-1073