

FOR IMMEDIATE RELEASE

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**Welcome Home: Tickets on Sale Today for New York Urban League Football
Classic on Saturday, September 14**

The Bands, The Tailgating, The Tradition Returns to MetLife Stadium

New York, New York —Tickets are on sale today at www.ticketmaster.com for the 41st Annual New Urban League Football Classic to be held on Saturday September 14, 2013 at MetLife Stadium in East Rutherford, NJ at 3:00 P.M. Virginia State University returns to the New York Urban League Football Classic to take on South Carolina's Benedict College. The Classic is always filled with fun, friends, food, and an exciting game enjoyed by thousands of fans.

This year's game is being generously sponsored by The Daily News, Enterprise, Hot 97, Miller Coors, MCU and UPS.

Arva Rice, President and CEO of the New York Urban League, commented, "We are thrilled to announce this year's Football Classic will again be held at MetLife Stadium with two outstanding HBCUs. We are thrilled to partner with these two schools not only on the Football game, but also on our efforts to encourage more students of colors' interest in Science, Technology, Engineering and Math (STEM)."

Benedict Head Football Coach James Woody, "I coached in this classic when I was a coach at Central State, so I know what a great Classic this is. We are really, really excited about playing in it. It is a great opportunity for our alumni base in the Northeast area. We want to pack the house with purple and gold."

NYUL Football Chair Anwar Ismael encouraged New Yorkers from every HBCU to be part of this unique east coast tradition, "Whatever school you graduated from, we're bringing HOMECOMING WEEKEND to you at MetLife Stadium. Grab your family, your friends, your frat, your sorors, your congregation and fire up the grill—BUT first get your ticket! You don't want to miss a southern style Battle of the Bands, and a tailgating experience like no other."

The Football Classic weekend' includes a number of signature events that are as follows:

President's Reception - Friday, September 13th, 2013

This invitation-only cocktail reception will provide the opportunity for New York Urban League partners, football classic sponsors, board members, participating University officials, VIP celebrity guests, corporate executives and other professionals to network in an exclusive environment leading up to the Classic.

Braggin' Rights - Sponsored by MillerCoors Friday, September 13th, 2013

The OFFICIAL Pre-Game Party of the NYUL Football Classic 2012 is an upscale nightlife soiree at a premiere event space located in ultra trendy Manhattan. Evening highlights include a LIVE DJ set hosted by NYUL Young Professionals.

Coaches Club –A VIP Experience Saturday, September 14th, 2013

The Coaches Club is the location of the NYUL Football Classic game day VIP party. This VIP offering is the ultimate, premium fan experience, for people who want the most unique seats in sports. The Club provides exclusive access to unmatched field level views and offers a private, on-field deck just five yards behind the home team's bench.

Kids Kick-It! © - An Interactive Football Experience for kids ages 6-15, Saturday, September 14th, 2013

Kid's Kick It! is a skills competition that allows youth the opportunity to compete against peers in their age group. Young people get to display their football skills in punting, kicking and passing the ball in an effort to become the leading participant in their age category.

Please follow the New York Urban League @NYUrbanLeague or on Facebook for celebrity and half-time show announcements, ticket giveaways and promotions.

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About the New York Urban League - The New York Urban League (NYUL) has been part of the national network of Urban Leagues since 1919. The mission of the NYUL is to enable African Americans and other underserved ethnic communities to secure a first class education, economic self-reliance, and equal respect of their civil rights through programs, services and advocacy in our highly diversified city. Over its 93 year history, the NYUL has been at the forefront of change, from leading efforts to create a public school system in New York to developing street academies that served nearly 2,000 young people to advocating on behalf of workers who found themselves unemployed due to egregious acts of discrimination and a slow job market. The League has built a legacy and continues its service along that path today. Headquartered in Harlem, the New York Urban League serves Manhattan, Brooklyn, Staten Island, Queens, and the Bronx. Our current service areas are Employment and Education Services and advocacy on behalf of these two areas.